

“Mock” Goals – Samples of aligning area/unit goals with Building the Vision

SAMPLE GOAL: Assist students with administrative processes and paperwork in order to facilitate a more user-friendly system for students returning to campus in the spring with an intention of increasing the number of students who complete the process.

ALIGNMENT w/ BTV:

- Effectiveness and Efficiency
- Graduation Goal #1

SAMPLE GOAL: Utilize social networking outlets to inform of students about department events and increase knowledge of and participation in activities from a more diverse range of students.

ALIGNMENT w/ BTV:

- Effectiveness and Efficiency
- Culture of Pride
- Commitment to Diversity

SAMPLE GOAL: Create an academic success program for students who are non-native English speakers.

ALIGNMENT w/ BTV:

- Commitment to Diversity
- Graduation Goal #1
- Culture of Pride

SAMPLE GOAL: Use grant funding to create three new positions that will focus on recruitment, retention, and academic success of international students in our department

ALIGNMENT w/ BTV:

- Economic Engine
- Commitment to Diversity
- Graduation Goal #1
- Culture of Pride